

ITW TACC Shipping “Green”: A SmartWay

With the “Green” movement in full swing, chemical companies such as ITW TACC have to be creative to help find Green opportunities. TACC created a cross functional team (known as “The Green Team”) to investigate environmentally friendly ideas. One of the opportunities discussed by The Green Team was EPA SmartWay Transport program as a shipping partner.

TACC signed up for the US EPA’s SmartWay Transport program as a Shipping Partner. SmartWay is a “collaboration between the freight industry and government to reduce air pollution and greenhouse gas emissions, improve fuel efficiency and strengthen the freight sector”.¹ SmartWay is open to any company that ships or receives items by truck or rail. Both carriers and shippers are eligible to become SmartWay partners. As a Shipping Partner, TACC is committed to using carriers that are SmartWay Carrier Partners; most major carriers in the US are SmartWay Carrier Partners. Please go to www.epa.gov/smartway/ for more information about the program.

SmartWay provides a spreadsheet for partners to enter information about their shipments and calculate the total number of miles, weight, estimated fuel use and total emissions based on mileage. As an example, if we ship 23 tons of product 3,075 miles from Rockland, Massachusetts to Vancouver, British Columbia by rail, we would produce 80% less emissions than if we shipped the order by truck. As part of our “Green” initiative we ship over 80% of our LTL (Less Than Truckload) with carriers that are active members of the EPA SmartWay Transport program at no additional expense to ITW TACC.

TACC encourages other business units to learn about and participate in SmartWay, “it is a great “Green” promotional tool and shows that you are environmentally responsible” according to TACC’s “Green” team members. As a Carrier Partner TACC is allowed to use the SmartWay logo on their bill of lading; this has resulted in an increase in interest in the program

In addition to being a SmartWay partner, TACC currently has 16 products that are GreenGuard Certified for both Indoor Air Quality and Children and Schools. These products have low air emissions and are certified for use in schools, hospitals and other sensitive environments. For more information on GreenGuard visit www.greenguard.org. For more information on ITW TACC visit <http://www.itwtacc.com>.

¹ SmartWay Transport Partnership, Basic Information, <http://www.epa.gov/smartway/transport/basic-information/index.htm>, last accessed 11/07/08.